

Sevalla Case Study

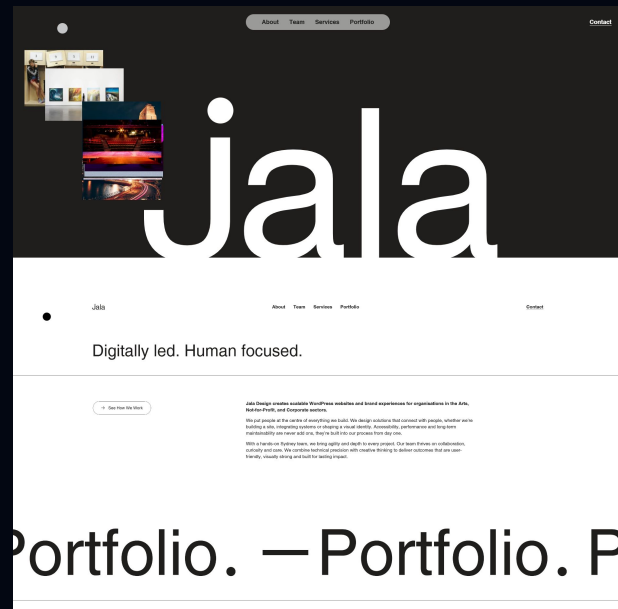
Keep your workflow, lose the overhead:
How **Jala Design** built 'Jala Forge' on Sevalla





Jala

Jala Design extended its capabilities beyond WordPress by building an internal staff portal on Seville, reducing infrastructure overhead while maintaining familiar workflows.





Biggest wins with Sevalla

- Deployed from Bitbucket without changing workflows
- Connected multiple tools through API-driven integrations
- Ran a monorepo (Express + Next.js) cleanly in one deployment
- Reduced deployment uncertainty with clear docs and a familiar UI
- Supported event-driven automation (Slack + Challengo notifications)





Jala

Jala Design is a website design and development agency specialising in WordPress. The team works with arts organisations, not-for-profits, and corporate clients to design, build, and maintain accessible, high-performing websites.

What sets Jala Design apart is a strong focus on long-term sustainability. That focus led to the creation of Jala Forge, a custom internal staff portal that centralises operational data and workflows into a single application.

To build Jala Forge, Jala Design needed a hosting platform that could support modern application development without adding operational overhead.



The challenge

Jarrad Langdon, the Managing Director, and Christian Luntok, the Website Developer, explained that Jala Design's challenge was supporting something new.

As the team planned Jala Forge, they needed a platform that could support custom applications and API-driven workflows outside a traditional WordPress runtime.

CASE STUDY

Sevalla provided a stable, developer-friendly foundation that allowed Jala Design to extend beyond WordPress for internal tooling, while staying focused on what the business does best.



Jarrad Langdon
Managing Director, **Jala Design**

“The decision to use Sevala was not driven by dissatisfaction with an existing provider, but by a change in requirements.”

Jarrad Langdon

Managing Director, Jala Design

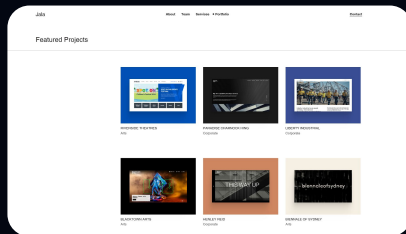
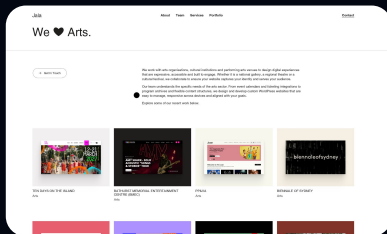




Any new platform had to meet the same standards the team already expected: reliable performance, clear documentation, and predictable behaviour.

Strong API support was also non-negotiable, as Jala Forge was designed from the start to connect multiple third-party platforms into a single internal tool.

Jala Design needed a solution that would let them extend beyond WordPress confidently without disrupting how they already work.



CASE STUDY

Clear and well-structured documentation was critical. The team needed to be able to design and build a custom internal application without relying on trial-and-error or undocumented behaviour.



Jarrad Langdon
Managing Director, Jala Design

The solution

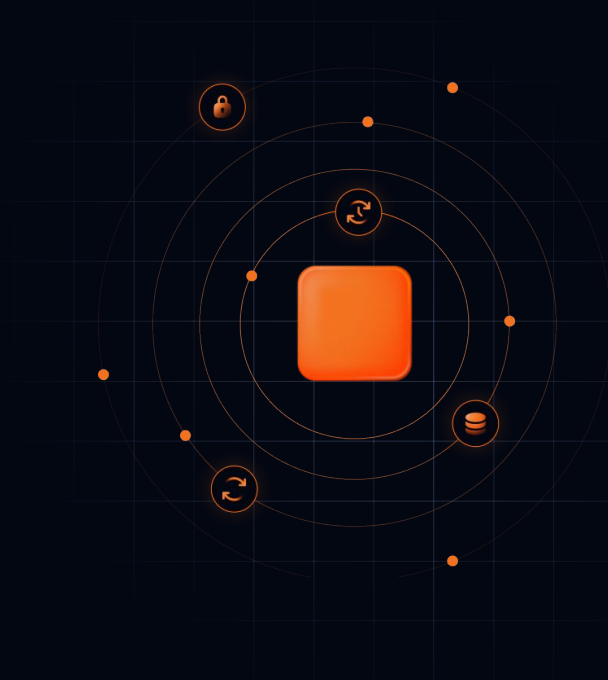




The solution

Sevalla gave Jala Design a clear path forward. As a platform built for custom applications, Sevalla aligned naturally with what the team needed for Jala Forge without forcing changes to their existing workflows.

Clear [documentation](#) and [strong API support](#) made it easy to plan and build the application with confidence.





Just as important, Sevalla fit seamlessly into the team's existing workflow. Native support for Bitbucket meant Jala Design didn't need to restructure its stack or change deployment processes.

With Sevalla handling the infrastructure layer, the team could focus fully on building Jala Forge, confident that the platform would remain stable, predictable, and easy to manage as the application evolved.

CASE STUDY

As a dev, Sevalla just works. It plays so well with our existing stack that I didn't have to change my workflow. No more deployment anxiety, just pushing code and focusing entirely on shipping features.



Christian Luntok
Website Developer, **Jala Design**

The results

Building Jala Forge on Sevala gave Jala Design a stable foundation for internal tooling without adding operational overhead.





More time building, less time managing infrastructure

Sevalla reduced the need for ongoing infrastructure oversight. The team no longer had to worry about environment inconsistencies, deployment uncertainty, or managing servers behind the scenes.

CASE STUDY

Development time was used more efficiently, with fewer interruptions caused by environment inconsistencies or deployment uncertainty.



Jarrad Langdon
Managing Director, Jala Design

“The primary return on investment from using Sevalla has been time saved and increased confidence in the systems supporting Jala Design's internal operations.”

Jarrad Langdon

Managing Director, Jala Design





One deployment, multiple capabilities

Jala Forge runs as a single application that serves both backend and frontend functionality. Sevalla handled this setup cleanly, without requiring special configuration or workarounds.

This allowed the team to run API endpoints, OAuth flows, cron jobs, and server-rendered pages together, while supporting complex polling logic for integrations.

CASE STUDY

Our monorepo architecture — serving a custom Express.js backend and Next.js frontend from a single deployment — proved essential. Sevalla handled this hybrid setup gracefully.



Jarrad Langdon
Managing Director, Jala Design

“Previously, running a Node.js stack required heavy DevOps overhead; now, we can deploy TypeScript, Next.js, and Express applications without the burden of server management.”

Jarrad Langdon

Managing Director, Jala Design





Confident scaling and modern app development

Today, Jala Forge is treated like any other internal project. It is deployed, maintained, and extended without friction.

CASE STUDY

We no longer spend time worrying about uptime; we just treat Jala Forge like any other client project and let Sevalia handle the rest.



Jarrad Langdon
Managing Director, **Jala Design**



A small win that proved the platform

One standout moment came from building a live integration between Challenge and Slack for internal table tennis competitions.

Beyond being fun, the integration validated Sevalla's ability to support real-time, event-driven workflows without added complexity.

CASE STUDY

The integration relied on real-time API events and automated workflows, and it validated that Sevalla could reliably support event-driven functionality.



Jarrad Langdon
Managing Director, **Jala Design**

Conclusion

“Sevalla has made it possible to build and grow internal tools with confidence, supported by clear documentation and dependable infrastructure.”

Jarrad Langdon

Managing Director, Jala Design





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